



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2017

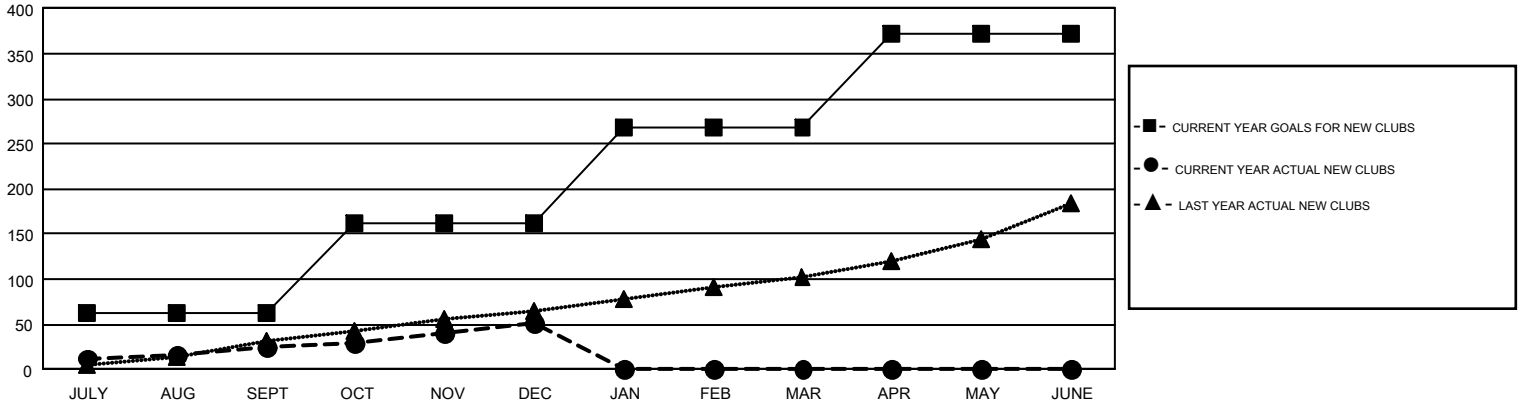
GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

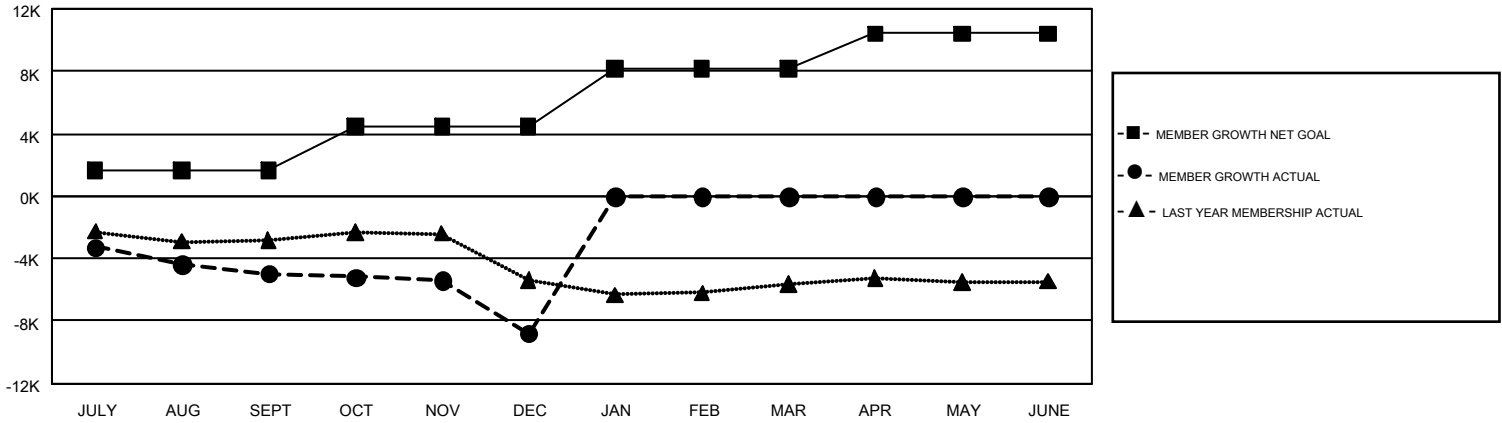
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	62	26	64
OCT/NOV/DEC	100	26	131
JAN/FEB/MAR	107	0	0
APR/MAY/JUNE	104	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1,636	7,595	11,416
OCT/NOV/DEC	2,826	7,614	10,824
JAN/FEB/MAR	3,730	0	0
APR/MAY/JUNE	2,242	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 195	4,705 CLUBS OF 11,571 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 214,932 (68.75%) FEMALE 97,682 (31.25%)
DROPPED MEMBERS DECEASED 2,292 CLUB CANCELLED 1,506 OTHER 18,436 TOTAL 22,234	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 58,161 FAMILY MEMBERS PAYING HALF DUES 29,829